

PARASTOO K

Helsinki, Finland

SUMMARY

I am a results-driven Financial and Business Analyst with five years of experience in various fields, including business planning, business forecasting, and financial statement analysis. My expertise lies in providing strategic insights and actionable recommendations to drive business growth and optimize financial performance.

SKILLS

- Financial statement Analysis
- leadership
- Financial Modelling
- Business Analysis
- Critical Thinking
- Financial Forecasting
- Problem solving
- Multitasking

WORK EXPERIENCE

Senior Commercial Finance Analyst , Digikala Oct 2024 - August 2025

- At Digikala, my country's largest e-commerce platform, I worked with category managers to develop and track financial KPIs, conduct pricing analysis, and monitor margins to boost profitability. I also supported budgeting, forecasting, and long-term planning to drive growth.

Supervision Expert, Securities and Exchange Organization July 2023 - Oct 2024

- At the Securities & Exchange Organization (SEO), My responsibilities included analyzing business trends, financial statements, and other financial data to assess company profitability, debt obligations, and overall financial standing, ultimately determining whether the company is eligible to issue securities.

Head of Business Development, iBshop June 2019 - July 2023

- At iBshop, an online investment center, my primary responsibility was to design optimal portfolio of financial products that maximized profitability

EDUCATION

Master in Strategic Business Development @ University of Vaasa May 2025 - now

Master's Degree in Financial Engineering and Risk Management @ Tehran University 2019-2021

Bachelor's Degree in Finance,General @ Shahid Beheshti University 2013-2017

ADDITIONAL INFORMATION

Languages: English (Fluent), Finnish (Beginner), Persian (Native)

References: -Sepideh Shirvani - Commercial Finance Senior Manager

@Digikala/+989101943606/shirvani.sepideh363@gmail.com -Peyman Baghchesara - CEO

@iBshop/+989122900545/p.baghchesara@yahoo.com -**Morteza Cheshan** - Debt Security Senior Manager/+989124218843/m.cheshan@gmail.com -Dorsa Heydari - HR manager

@iBshop/+989122385921/dheydaree@gmail.com