

ALOK J

Business Analyst



Address: Helsinki, Finland

EXECUTIVE SUMMARY

Business Analytics & Process Transformation Consultant with 9+ years of experience bridging business, technology, and data to drive measurable operational and strategic impact. Proven track record in analyzing business processes, identifying inefficiencies, and delivering data-driven solutions that enable smarter decision-making, operational excellence, and scalable transformation. **Strong experience working at the intersection of business stakeholders, data platforms, and technical teams to translate complex requirements into actionable insights, KPIs, dashboards, and value-based recommendations.** Hands-on background in analytics, BI platforms, and process improvement initiatives across consulting and industry environments, supporting organizations in moving from data to decisions and outcomes.

Key capabilities include:

Agile business analysis, B2B requirements, stakeholder facilitation, user stories & backlog refinement, process mapping, data & insight-driven improvement, cross-functional collaboration, workshop facilitation, Agile delivery governance

Industry experience snapshot:

9+ years of work experience from **Consumer Electronics, Manufacturing, Retail, and Management Consulting** industries. I have worked for **PwC Finland, Suunto Oy, Wärtsilä, KONE, Metsä, and Metso.**

Professional qualification snapshot:

Graduate from Industrial Engineering and Management, **TUTA, Aalto University (2018)**, possess **Agile scrum master, Project Management Professional (PMP), and Lean Six Sigma** certifications

Personality traits snapshot:

A collaborative and balanced professional with strong analytical skills and a structured, detail-oriented approach to work. Dependable and thoughtful in decision-making. I build trust through empathetic communication style and work effectively within established processes and teams. I enjoy long hiking, running, and playing racket sports

Language: English (Fluent), Finnish (B1 level)

CAREER ACHIEVEMENTS

- Supported digital product and platform initiatives by eliciting, structuring, and prioritizing business requirements in Agile delivery models, enabling development teams to deliver customer-centric solutions on time.
- Facilitated cross-functional workshops with business, IT, and commercial stakeholders to align requirements, validate assumptions, and accelerate decision-making in complex environments.
- Translated business needs into user stories, workflows, and process documentation, improving clarity, reducing rework, and strengthening delivery predictability.
- Applied data and process analysis to identify improvement opportunities, contributing to better usability, process efficiency, and stakeholder satisfaction.
- Acted as a trusted liaison between business stakeholders and development teams, ensuring transparency, alignment, and steady delivery progress.

CERTIFICATIONS & EXPERTISE

- Certified Agile Senior Scrum Master (**DASSM**) and Agile Coach (**DAC**) from PMI
- **PMP** – Project Management Professional (PMI)
- Lean Six Sigma Black Belt (**LSSBB**) and Green Belt (**LSSGB**)
- Process Mining – **Celonis Certified**
- Data Analytics: **Qlik, Power BI, SAP SAC, MS Power Platform, Minitab**
- ERP & Cloud: **SAP S/4HANA, ECC, SAP AI**
- SAP Certified **S/4HANA Implementation Consultant**

EDUCATION

- **MSc, Industrial Engineering & Management** – Aalto University, Finland (2015 - 2018)
- **Business Administration and Management**, Aalto University Executive Education, Finland (April - September 2019)
- **BE, Mechanical Engineering** - Oriental Institute of Science and Technology, Bhopal (2007 - 2011)

CAREER PATH

PwC Finland – Senior Associate, Helsinki ***Oct 2022 – Present***

Strategic impact summary: Supported digital transformation and Agile delivery initiatives by translating business needs into structured requirements, user stories, and actionable insights.

- Worked closely with business stakeholders and development teams to gather, analyze, and document requirements for digital platforms and process improvement initiatives.
- Facilitated Agile workshops, requirement sessions, and stakeholder reviews to align expectations and validate solutions iteratively.
- Created process maps, workflows, and documentation to support development, testing, and change adoption.
- Supported Agile delivery teams through backlog refinement, sprint planning inputs, and UAT coordination.
- Applied data analysis to identify process inefficiencies and improvement opportunities, supporting continuous improvement.

Suunto – Business Analyst, Supply Chain Management, Vantaa ***Apr 2019 – Oct 2022***

Strategic impact summary: Drove operational excellence and process transparency by building analytics solutions and performance frameworks that enabled data-driven decision-making across supply chain and operational teams.

- Analysed business processes and stakeholder needs across supply chain and operations, identifying data and reporting gaps impacting decision-making and efficiency.
- Designed and delivered Power BI-based dashboards and KPI frameworks connected to SAP BW, supporting planning, operational monitoring, and management reporting.
- Translated business requirements into analytics and reporting solutions, working closely with IT and business teams to ensure scalable and reliable delivery.
- Supported continuous improvement initiatives by using data to highlight bottlenecks, performance deviations, and improvement opportunities.
- Enabled adoption of analytics solutions through training, documentation, and close collaboration with end users and decision-makers.

Addcomposites Ltd. – Business Development Manager, Espoo ***Oct 2018 – March 2019***

Strategic impact summary: Supported the commercial and market entry strategy of an early-stage technology company by conducting market research, shaping value propositions for industrial use cases, and enabling initial customer acquisition in the European market.

- Addcomposites Ltd is a research project spin-off company from Aalto University, Mechanical Engineering department. The company operates in carbon fiber composites parts manufacturing. It is a go-to provider of automated fiber placement solution for composites manufacturing facilities
- I helped in solidifying the business development functions in new established company. My role included conducting market research for specific use cases of newly developed technology. I solidified the value proposition of the product for industrial application, that helped the company to position itself towards its customers.
- I sold first pilot project for the company in the German market, leading to strong customer base for the company in European market.

Wärtsilä – Master Thesis (Project Management), Vaasa

Oct 2017 – June 2018

- The research question for my thesis was, 'How the project management team can prepare a project to manage unexpected events occurring in the project'

Read Power Plant Operation Engineer - Jindal Steel & Power Ltd. and Hindalco Industries Ltd.

July 2011 - June 2015

- After completing my bachelor's degree in Mechanical Engineering in 2011, I worked as power plant operations engineer for 4 years. I was operating thermal power plants from DCS (control room) to generate maximum of 6*150MW of energy.
- I worked as an 'unit in-charge' to oversee the smooth operation of the power plant in a shift.

LANGUAGES

- English – Fluent
- Finnish – B1 level

IT SKILLS

- **Data & Cloud:** Excel, MS PowerBI, Qlik, Alteryx, SAP SAC, SAP S/4HANA, SAP AI, Celonis, SAP Signavio, MS Power Platform, MS Azure, basics of ML (Python, R), MS Copilot studio,
- **Project Tools:** JIRA, Confluence, MS Project, MS Teams, MS Office Suite.

References are available on request